

Conference Overview:

Key Learning Objectives:

- **Build strong communication skills** that lead to diverse opportunities and higher productivity
- **Hear key concepts** about communication skills and how they can be effective for you in the workplace and your personal life
- **Gain valuable tips** and examples how to apply new communication skills and achieve the next level of success
- **Learn from lessons** of leaders from all backgrounds, experiences, and career paths

Workshop Locations: *Northern California:*

Wednesday, March 23, 2011

Brown & Caldwell
201 North Civic Drive, Suite 115
Walnut Creek, CA 94596

Central California:

Wednesday, March 23, 2011

Fresno/Clovis Regional Wastewater Treatment
Facility
5607 West Jensen Ave.
Fresno, CA 93706

Southern California:

Wednesday, March 23, 2011

HDR Engineering
3230 El Camino Real, Ste. 200
Irvine, CA 92602

CWEA and its Board, members and volunteers are not responsible for the actions of speakers or the contents of their papers, and no endorsement is implied or given of any persons or their philosophies, ideas or statements; nor of any products or processes; nor of any organizations or companies who volunteer to serve as speakers at the conference.

7677 Oakport Street, Suite 600
Oakland, CA 94621



California
Water
Environment
Association

CWEA Specialty One Day Conference

*“C” is not for Average;
“C” is for Communication:
How to put together a complete toolbox for
success by developing a tight-knit team
through effective communication*



Wednesday, March 23, 2011

Northern California
Brown & Caldwell, Walnut Creek, CA

Central California
Fresno/Clovis Regional Wastewater
Treatment Facility, Fresno, CA

Southern California
HDR Engineering, Irvine, CA

Brought to you by
CWEA and its
Students and Young Professionals Committee

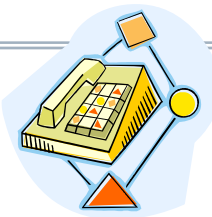
CWEA's Students and Young Professionals Committee Presents: "C" is not for Average; "C" is for Communication

Conference Schedule:

- 8:00 - 8:20 am** **Registration**
- 8:20 - 8:30 am** **Introduction**
Megan Yoo, CWEA SYPC Chair
- 8:30 - 9:10 am** **A to Z - Communication is the Key Ingredient to Success: Insights from the former General Manager of the Encina Wastewater Authority.**
*Mike Hogan, Retired
CWEA Past President*
- 9:15 - 9:55 am** **All in a Day's Work: Effective communication leads to greater success and higher productivity.**
*Simon Watson, OCSD, Maintenance Manager
CWEA Board Member*
- 10:00 - 10:40 am** **Begin the Conversation: Collaboration amongst the different technical specialties and work groups ensures that design projects are not only successful engineering designs but are easy to operate and maintain as well.**
Bill Hunt, OCWD, Executive Director of Operations
- 10:45 - 11:15 am** **Break for Panel Discussion Q&A**
- 11:20 am - 12:25 pm** **Lunch and Networking Break**
- 12:30 - 1:10 pm** **Connect with your Team: Realize the broadness and diversness of our team; our industry includes everyone from engineers to operators to laboratory personnel to maintenance and collection systems crew members. We are diverse let's work together and embrace it.**
*Chris Berch, IEUA, Manager of Planning and Environmental Compliance
Randy Lee, IEUA, Manager of Operations*

- 1:15 - 1:55 pm** **Can't We All Just Get Along??** *Projects that WORK for Engineers and Operations. Discover successful avenues for identifying treatment plant construction projects and staying involved in the entire process - from idea to operation and all the pitfalls in between.*
*Chris Davenport, The Covello Group, Construction Manager
Levi Fuller, DSRSD, Plant Manager
Steve Delight, DSRSD, Senior Engineer*
- 2:00 - 2:40 pm** **Enjoying the Benefits of Effective Communication: Listen and learn why your communication skills are the key to your professional advancement.**
Joe Haworth, Retired
- 2:45 - 3:15 pm** **Break for Panel Discussion Q&A**
- 3:15 - 3:30 pm** **Closing Remarks**
CWEA SYPC

This conference will be hosted in three locations through out California with distinguished speakers broadcasted simultaneously in all locations!



CWEA Specialty Conferences
7677 Oakport Street, Suite 600
Oakland, CA 94621
Fax: 510-382-7810
Questions? Call 510-382-7800 ext 125



Register online at www.cwea.org/conferences

Earn up to 4.8 Contact Hours!

CWEA's SYPC Specialty Conference

First Name	Last Name	Name for Badge
Agency/Company		
Address		
City	State	Zip Code
Email Address		
Phone	Fax Number	
Emergency Contact		Phone

___ **Member:** CWEA , WEF or CA-NV AWWA Mbr # _____
(Current membership required for member rates.)

___ **Special Services:** Check here if you require special accommodations to fully participate and attach a written description of your needs.

Register for March 23, 2011 Specialty:

Location Southern Central Northern

Member \$50.00

Non-Member Fee \$116.00

Full Time Student No Cost

Name of School: _____

(You must attach proof of attendance at a college or university with a minimum of 9 units)

Method of Payment

- P.O. - Must Be Attached Check - Pay to CWEA SYP 2011
- Discover American Express MasterCard Visa

Credit Card #	Exp. date
Name on Card	Billing Zip code
Signature	

If more than one person from your agency will attend, please photocopy and submit one form for each person.

Written cancellation notice is required, and must be received at least 15 days prior to the conference date. A 25% service fee shall be retained on all cancellations. No refunds shall be given for cancellations made less than 15 days prior to any conference.

All fees for conference registration shall be paid in full at the time of pre-registration or on-site registration. Full payment may be made by credit card, personal check or company/agency check. Purchase orders are acceptable and must be attached to the registration form. Registrations received by CWEA without full payment or purchase order will not be processed.

CREDIT CARD PAYMENTS MAY BE MAILED TO THE OFFICE
OR FAXED TO (510) 382-7810